

Why Fast Fulfillment Is a Revenue-Driver, Not a Cost Center

Learn how fast fulfillment is integral to building a positive customer experience and increasing sales.

What is slow fulfillment costing your business?

Lost sales and lost customers keep you from winning the eCommerce race.

A bad shipping experience negatively impacts the overall shopping experience for 90% of customers

When delivery times are too long, almost half of omnichannel shoppers will shop elsewhere

1 in 3 customers will leave a bad review or post on social media after a poor delivery experience

45% of customers are unlikely to purchase from a business again if a package is delivered late

Fast fulfillment is no longer a nice-to-have: it's a must-have

Shoppers want a quick and seamless fulfillment experience—no matter what.



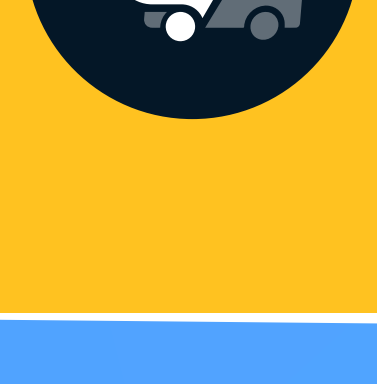
More than 90%

of U.S. online shoppers expect free 2- to 3-day shipping

67%

of U.S. shoppers say free delivery is “crucial” to their online shopping experience

FREE DELIVERY

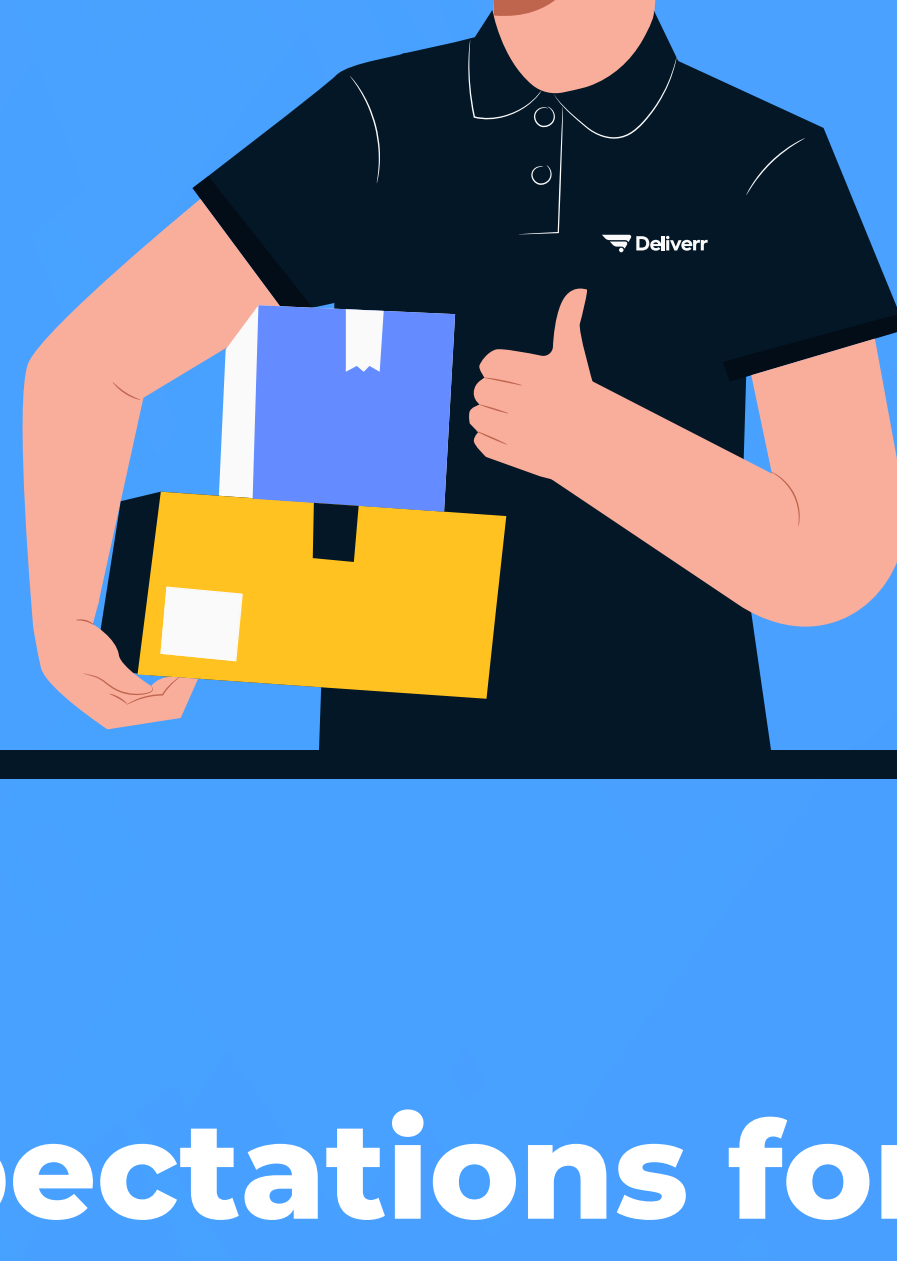


25%

of shoppers will cancel their order or abandon their cart if a retailer doesn't offer same-day delivery

96%

of shoppers consider “fast delivery” to mean same-day delivery



Shopper expectations for fast delivery vary across verticals:



Food & grocery

< 1 Day



Beauty

< 1 Day



Apparel

< 2 Days



Home Decor

< 2 Days



Electronics

< 2 Days



General Merchandise

2 Days Or Less

What are Deliverr Fast Tags?

Fast Tags are Service Level Agreements (SLAs) shown to shoppers on product detail pages so they can receive orders in 1, 2, or 3 days. These dynamic SLAs are automatically generated on listings based on factors including:

Where the inventory is held today

Where the order is shipping to

Carrier performance

FREE 2-Day Delivery

2-day delivery

FAST 'N FREE Guaranteed by

FREE 2-Day Delivery

FREE 2-Day Delivery

Free 2-day

2 Day Delivery

Increase sales and meet customer demands with Deliverr Fast Tags

Merchants that enable fast shipping badges on their product details pages see a lift in both sales and conversions¹ compared to those that don't:

34%

increase in sales, on average

Every vertical sees increased sales using Fast Tags, averaging a 34% lift:

Apparel	38%
Arts Crafts & Sewing	69%
Automotive	151%
Baby	23%
Beauty & Personal Care	40%
Electronics	55%
Food	64%
Health	53%
Home	67%
Home Improvement	150%
Household Essentials	30%
Party & Occasions	108%
Pets	18%
Sports & Outdoors	64%
Stationery & Office Supplies	37%
Toys & Games	64%

Don't lose customers due to slow delivery

At Deliverr, we offer logistics superpowers for all.

We provide modern logistics and fast fulfillment to help companies of all sizes achieve 1- and 2-day delivery, and simplify their operations.

With a vast network of more than 50 warehouses and best-in-class logistics technology, Deliverr helps you meet customer expectations with fast fulfillment. We are directly integrated with your eCommerce marketplaces and channels, and manage the entire fulfillment process across all your eCommerce channels for maximum visibility.

[Meet With Us](#)

Sources

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¹ This data is based on an analysis of current Deliverr merchants using Fast Tags from Q3 2021 to present, calculated by the number of impressions on any given product (sales divided by impressions).